



ROBERT CASTILLO

GRAPHIC DESIGNER

I WOULD LOVE TO WORK WITH YOU!

917-528-8511
castilloc.robert@gmail.com
behance.net/robertcastillo

PROFESSIONAL SKILLS

	1	2	3	4	5
INDESIGN	●	●	●	●	●
ILLUSTRATOR	●	●	●	●	●
PHOTOSHOP	●	●	●	●	●
AFTER EFFECTS	●	●	●	●	●
MS OFFICE	●	●	●	●	●
MAC OS	●	●	●	●	●
WINDOWS	●	●	●	●	●

ACTIVITIES

MEMBERSHIP

SEPTEMBER 2013 – PRESENT

EDM Club: Member of the Electronic Design and Multimedia club at the City College of New York. Attend lectures, networking events, and participated in club workshops.

STUDENT SHOW

MARCH 24 – APRIL 11, 2014

Art Department Exhibition: Group exhibition for the City College of New York art department. My work included packaging design, layout, book design and a iconographic deck of playing cards.

ADVERTISING BOOT CAMP

JANUARY 21 – 24, 2014

The One Club Creative Boot camp: Participated in an intensive 4-day advertising workshop sponsored by design agency BBDO. Worked with real world clients, receiving a project brief to follow and conceptualize in order to meet client needs.

Worked in a creative team in order to create project concept, campaign and delivered it to a group of top industry creatives and clients.

EDUCATION

BFA ELECTRONIC DESIGN & MULTIMEDIA

GRADUATED FALL 2015

The City College of New York
New York, NY

HIGH SCHOOL DIPLOMA CONCENTRATION IN ART

GRADUATED JUNE 2005

Frank Sinatra School of the Arts
Astoria, NY

WORK EXPERIENCE

FREELANCE GRAPHIC DESIGNER

SEPTEMBER 2013 – PRESENT

Clients Include: The&Company, MAC Cosmetics, Foot Locker Inc, Shake Shack, iNDemand L.L.C, Johnson & Johnson, Chico's, Nevada Learning Series, Convene, Buon' Italia-Chealsea Market, The City College of New York, CUNY Grove School of Engineering, Candid Schools (Nigeria), Ecovillage at Ithaca NY, Standard Chartered Bank, Carmen Marc Valvo Infusion, The H&M Group.

APPLE INC.

AUGUST 2015 – JUNE 2017

Technical Specialist : Assess customers' support needs when they arrive to the Genius Bar while providing exceptional customer service and a personalized experience for both new and returning customers visiting the Apple Store. As a Technical Specialist I provided exemplary customer support which include hardware, software, troubleshooting and diagnosis.

THE CITY COLLEGE CENTER FOR EXCELLENCE IN TECHNOLOGY AND LEARNING

SEPTEMBER 2014 – DECEMBER 2015

Graphic Designer and Faculty Workshop Presenter : Designed workshop flyers and posters for weekly events. Worked along web designer and created wire frame for the newly designed web page. Conducted weekly workshops teaching faculty various topics in Hybrid + Online Learning.

ROLLING STONE MAGAZINE / WENNER MEDIA

JANUARY 2015 – MAY 2015

Design Intern : Assist Art Director with creative/conceptual ideas, Design and layout magazine pages. Worked on finishing art and pre-press of files. Undertook self directed projects which include the cover for the 2015 Rock and Roll Hall of Fame Inductees Ballot, and fully conceptualized and designed two feature stories released on the Special Edition U2 publication out in June of 2015.

THE FOOD NETWORK MAGAZINE

OCTOBER 2014 – DECEMBER 2015

Design Intern : Work along Art Director and lead designers to create layouts for the magazine. Design layouts for front and back of book, while maintaining the Identity of the publication.

STENCIL 1

FEBRUARY 2014 – JULY 2014

Design Intern : Prepare and design packaging, logos, press releases and product catalogues. Photograph product images for website and online store. Help with creation and installation of commissioned work.

LANGUAGES

Fluent in Spanish– reading and writing.
Basic knowledge of Portuguese, Italian, French.

References available upon request.